



## SPONSORSHIP BENEFITS

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### ❑ **Presenting Sponsorship – \$25,000** (\$21,400 tax deductible)

- 24 VIP tickets with reserved seating, with eight (8) along the runway
  - Listed on event collateral as the lead sponsors for the Jefferson Annual Fashion Design Show Presented by [insert name]
  - Option to address audience via pre-recorded 30-second message
  - Named sponsor of the VIP Reception Presented by [insert name]
  - Named sponsor of the Best Senior Collection award and Honorable Mention
  - Listed on sponsorship signage
  - Digital sponsorship recognition including event website
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### ❑ **Runway Sponsorship – \$10,000**

*(\$8,800 tax deductible) [Three (3) Available]*

- 12 VIP tickets with reserved seating, with four (4) along the runway
- Named sponsor of the runway, including verbal recognition from emcee and signage
- Named sponsor of a student award (Excellence in Design Innovation, Most Ready for Retail, and Excellence in Craftsmanship)
- Backstage sneak preview for six (6) during VIP Reception
- Listed on sponsorship signage
- Digital sponsorship recognition including event website

### ❑ **Fashion-Forward Sponsorship – \$5,000**

*(\$3,800 tax deductible)*

- Eight (8) VIP tickets with reserved seating, with four (4) along the runway
- Backstage sneak preview for four (4) during VIP Reception
- Listed on sponsorship signage

### ❑ **Trendsetter Sponsorship – \$2,500**

*(\$1,900 tax deductible)*

- Four (4) VIP tickets with reserved seating
- Backstage sneak preview for two (2) during VIP Reception
- Listed on sponsorship signage
- Digital sponsorship recognition including event website

### ❑ **Producer Sponsorship – \$1,000**

*(\$700 tax deductible)*

- Two (2) VIP tickets with reserved seating
- Listed on sponsorship signage
- Digital sponsorship recognition including event website