

MS FMM ASSESSMENT PLAN AND CURRICULUM MAP - CYCLE 2 (2023-2026)

ACBSP

Learning Goals	Learning Objectives
<p>LG1. GLOBAL COMPETENCY IN FASHION ECOSYSTEMS. [Related Institutional Outcome: ILG6. Integrate theory and practice to guide Research, Scholarship, and Creative endeavors.] [Related Institutional Outcome: ILG3. Communicate effectively.]</p> <p>[Related Institutional Outcome: ILG4. Interpret, respect, and value local, global, and conceptual diversity.] [Related Institutional Outcome: ILG5. Act ethically in personal, professional and civic sphere.]</p> <p>[Related Institutional Outcome: ILG3. Communicate effectively.]</p>	<p>1a. Evaluate and utilize global fashion value chain innovations and best practices in solving industry problems and tapping opportunities</p> <p>1b. Identify multi-cultural influences on the conduct of business throughout the global apparel value chain, including ethical issues</p>
<p>LG2. TECHNICAL COMPETENCY IN FASHION ECOSYSTEMS SKILLS. [Related Institutional Outcome: ILG7. Integrate technology appropriately into professional practice.]</p> <p>[Related Institutional Outcome: ILG6. Integrate theory and practice to guide Research, Scholarship, and Creative endeavors.] [Related Institutional Outcome: ILG2. Synthesize disciplinary and Liberal Arts/Humanities understanding to formulate transdisciplinary approaches.]</p> <p>[Related Institutional Outcome: ILG6. Integrate theory and practice to guide Research, Scholarship, and Creative endeavors.] [Related Institutional Outcome: ILG1. Apply broad and deep professional knowledge and skills.]</p>	<p>2a. Evaluate and leverage technologies and metrics in driving fashion industry performance</p> <p>2b. Integrate material and product analysis and lifecycle assessments throughout the fashion value chain</p>

<p>LG3. INNOVATION AND ENTREPRENEURSHIP IN FASHION ECOSYSTEMS. [Related Institutional Outcome: ILG7. Integrate technology appropriately into professional practice.]</p> <p>[Related Institutional Outcome: ILG6. Integrate theory and practice to guide Research, Scholarship, and Creative endeavors.] [Related Institutional Outcome: ILG1. Apply broad and deep professional knowledge and skills.]</p>	<p>3a. Use information literacy skills to acquire and process the information necessary to guide strategic decisions</p>
<p>[Related Institutional Outcome: ILG7. Integrate technology appropriately into professional practice.]</p> <p>[Related Institutional Outcome: ILG6. Integrate theory and practice to guide Research, Scholarship, and Creative endeavors.] [Related Institutional Outcome: ILG2. Synthesize disciplinary and Liberal Arts/Humanities understanding to formulate transdisciplinary approaches.] [Related Institutional Outcome: ILG1. Apply broad and deep professional knowledge and skills.]</p>	<p>3b. Compile new fashion designs/ideas/technologies into business models and actionable plans</p>

* Summative measures will be assessed in FMM 721, (which includes FMM 721, FMM 722, and FMM 723). Summative course FMM 729 will be assessed separately.

* Additionally, note that a new, more rigorous, grading standard was applied to all School of Business assessments beginning Fall 2023, thereby potentially impacting results.

Fall 23	Spring 24	Fall 24	Spring 25
		S_FMM 721 Results: F_FMM 600 Results:	F_FMM 600 Results:
	F_FMM 621 Results: Target Met: 100% M/EE		F_FMM 621 Results:
F_FMM 612 Results: Target Met: 100% M/EE		F_FMM 612 Results:	
F_FMM 734 Results: Target Met: 100% M/EE S_FMM 729 Results: Target Met: 94% M/EE		F_FMM 734 Results:	S_FMM 729 Results:

<p>S_FMM 721</p> <p>Results: Target Not Met: 60% M/EE</p> <p>Intervention: Increase instruction in areas of student weakness in information literacy skills and acquiring and processing the information necessary to guide strategic decisions. *</p>		<p>S_FMM 721</p> <p>Results:</p>	
<p>S_FMM 721</p> <p>Results: Target Met: 100% M/EE</p>		<p>S_FMM 721</p> <p>Results:</p>	

Fall 25	Spring 26
S_FMM 721 Results:	F_FMM 600 Results:
	F_FMM 621 Results:
F_FMM 612 Results:	
F_FMM 734 Results:	S_FMM 729 Results:

S_FMM 721

Results:

S_FMM 721

Results: