

School of Business
Thomas Jefferson University
ACBSP Accreditation

The following programs in Thomas Jefferson University School of Business are accredited by the Accreditation Council for Business Schools and Programs (ACBSP).

1. BS (Accounting)
2. BS (Fashion Merchandising and Management)
3. BS (Finance)
4. BS (International Business)
5. BS (Management)
6. BS (Marketing)
7. MBA (on-campus, online)
8. MS (Fashion Merchandising and Management)
9. MS (Taxation)

ACBSP's mission is "to pursue a better tomorrow by advancing and recognizing excellence in business education through continuous improvement". ACBSP mission aligns well with the mission of Jefferson to "improve lives".

ACBSP accreditation is a validation of quality education and affirmation of institutional process in place for continuous improvement. To achieve accreditation requires demonstration of meeting seven standards of excellence that are modeled on the Education Criteria for Performance Excellence, Baldrige National Quality Program. The seven standards include Leadership, Strategic Planning, Student and Stakeholder Focus, Student Learning Assessment, Faculty Focus, Curriculum, and Business Unit Performance. Click link below to learn more:

<https://acbsp.org/page/accreditation-standards>

The following online programs in the School of Business are not accredited by ACBSP

- BS (Business Administration)
- BS (Human Resource Management)
- BS (Organizational Leadership)
- BS (Information Technology)
- MS (Organizational Leadership)

Degrees Conferred

Graduates by Program	2022-23	2023-24
BS (Accounting)	2	6
BS (Fashion Merchandising & Management)	28	29
BS (Finance)	11	13
BS (International Business)	0	0
BS (Management)	6	12
BS (Marketing)	12	8
MBA	71	73
MS (Taxation)	5	2
MS (Global Fashion Merchandise)	1	5
Total	136	148
Student Achievement	Goal 2023	2022 Cohort Results
Retention (freshman to Sophomore)	greater than 80%	80.30%
4-year graduation rates for BS students	Greater than 65%	57.8% for 2017 cohort
Success rate	Greater than 85%	89.2% for 2017 cohort

GRADUATION RATES

2010 Cohort Data													
	Cohort	Grad	4-Yr Grad		5-Yr Grad		6-Yr Grad		Trans Transfer		Enroll Grad/Trans		Success Rate
			In 4	Rate	In 5	Rate	In 6	Rate	Out	Out Rate	7th F	Enrolled	
Accounting, B.S.	8	4	4	50.00%	50.00%		50.00%	4	50.00%			8	100.00%
Fashion Industry Management, B.S.	46	24	21	45.70%	2	50.00%	1	52.20%	16	34.80%		40	87.00%
Fashion Merchandising, B.S.	77	41	39	50.60%	2	53.2%		53.20%	31	40.30%		72	93.50%
Finance, B.S.	7	3	2	28.60%	1	42.9%		42.90%	4	57.10%		7	100.00%
International Business, B.S.	6	1	1	16.70%	1	16.7%		16.70%	4	66.70%		5	83.30%
Management Info Systems, B.S.	1	1	1	0.00%	1	100.0%		100.00%	1	0.00%		1	100.00%
Management, B.S.	13	4	2	15.40%	2	30.8%		30.80%	9	69.20%		13	100.00%
Marketing, B.S.	13	8	6	46.00%	2	61.5%		61.50%	5	38.50%		13	100.00%
Undeclared Business Administration	14	2	1	7.10%	1	14.3%		14.30%	9	64.30%		11	78.60%
Division Total	185	88	76	41.10%	11	47.0%	1	47.60%	82	44.30%	0	170	91.90%

2011 Cohort Data													
	Cohort	Grad	4-Yr Grad		5-Yr Grad		6-Yr Grad		Trans Transfer		Enroll Grad/Trans		Success Rate
			In 4	Rate	In 5	Rate	In 6	Rate	Out	Out Rate	7th F	Enrolled	
Accounting, B.S.	8	4	4	50.00%	50.00%		50.00%	1	37.50%			7	87.50%
Fashion Industry Management, B.S.	43	30	26	60.50%	4	69.80%		69.80%	13	30.20%		43	100.00%
Fashion Merchandising, B.S.	59	40	33	55.90%	7	67.80%		67.80%	16	27.10%		56	94.90%
Finance, B.S.	3	2	2	66.70%	1	66.70%		66.70%	1	33.30%		3	100.00%
International Business, B.S.	7	4	3	42.90%	1	57.10%		57.10%	1	14.30%		5	71.40%
Management, B.S.	9	5	2	22.20%	3	55.60%		55.60%	2	22.20%		7	77.80%
Marketing, B.S.	7	1	1	0.00%	1	14.30%		14.30%	6	85.70%		7	100.00%
Undeclared Business Administration	19	13	11	57.90%	1	63.20%	1	68.40%	4	21.10%		17	89.50%
Division Total	155	99	81	52.30%	17	63.20%	1	63.90%	46	29.70%	0	145	93.50%

2012 Cohort Data													
	Cohort	Grad	4-Yr Grad		5-Yr Grad		6-Yr Grad		Trans Transfer		Enroll Grad/Trans		Success Rate
			In 4	Rate	In 5	Rate	In 6	Rate	Out	Out Rate	7th F	Enrolled	
Business, B.S.	47	32	29	61.7%	3	68.10%		68.10%	14	29.80%		46	97.90%
Fashion Merchandising & Management	118	80	73	61.90%	6	66.90%	1	67.80%	30	25.40%		110	93.20%
Undeclared Business Administration	7	3	1	14.30%	1	28.60%	1	42.90%	4	57.10%		7	100.00%
Division Total	172	115	103	59.90%	10	65.70%	2	66.90%	48	27.90%	0	163	94.80%

2013 Cohort Data													
	Cohort	Grad	4-Yr Grad		5-Yr Grad		6-Yr Grad		Trans Transfer		Enroll Grad/Trans		Success Rate
			In 4	Rate	In 5	Rate	In 6	Rate	Out	Out Rate	7th F	Enrolled	
Business, B.S.	36	19	18	50.00%	1	52.80%		52.80%	11	30.60%		30	83.30%
Fashion Merchandising & Management	114	80	74	64.90%	5	70.20%	1	70.20%	29	25.40%		109	95.60%
Undeclared Business Administration	1	1	1	100.00%	1	100.00%		100.00%	0	0.00%		1	100.00%
Division Total	151	100	93	61.60%	6	65.60%	1	66.20%	40	26.50%	0	140	92.70%

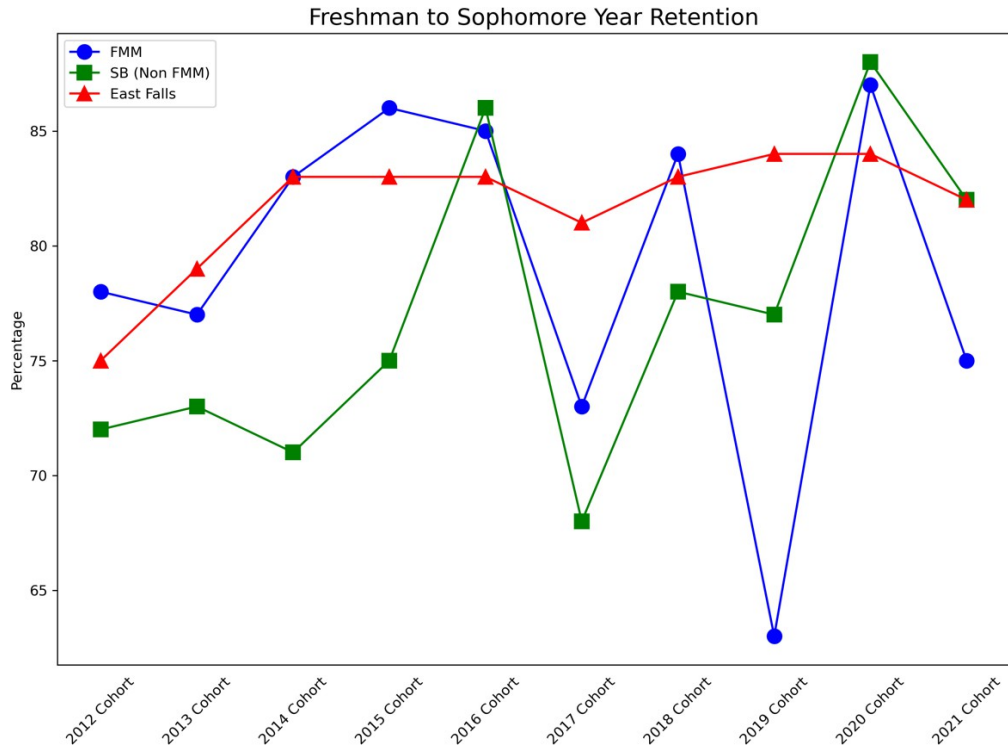
2014 Cohort Data													
	Cohort	Grad	4-Yr Grad		5-Yr Grad		6-Yr Grad		Trans Transfer		Enroll Grad/Trans		Success Rate
			In 4	Rate	In 5	Rate	In 6	Rate	Out	Out Rate	7th F	Enrolled	
Business, B.S.	47	29	27	57.40%	1	59.60%	1	61.70%	14	29.80%		43	91.50%
Fashion Merchandising & Management	100	71	65	65.00%	6	71.00%	0	71.00%	24	24.00%	1	96	96.00%
Undeclared Business Administration	2	1	1	50.00%	0	50.00%	0	50.00%	1	50.00%		2	100.00%
Division Total	149	101	93	62.40%	7	67.10%	1	67.80%	39	26.20%	1	141	94.60%

2015 Cohort Data													
	Cohort	Grad	4-Yr Grad		5-Yr Grad		6-Yr Grad		Trans Transfer		Enroll Grad/Trans		Success Rate
			In 4	Rate	In 5	Rate	In 6	Rate	Out	Out Rate	7th F	Enrolled	
Business, B.S.	52	31	30	57.70%	0	57.70%	1	59.60%	16	30.80%		47	90.40%
Fashion Merchandising & Management	88	69	66	75.00%	2	77.30%	1	78.40%	13	14.80%	1	83	94.30%
Undeclared Business Administration	0												
Division Total	140	100	96	68.60%	2	70.00%	2	71.40%	29	20.70%	1	130	92.90%

2016 Cohort Data													
	Cohort	Grad	4-Yr Grad		5-Yr Grad		6-Yr Grad		Trans Transfer		Enroll Grad/Trans		Success Rate
			In 4	Rate	In 5	Rate	In 6	Rate	Out	Out Rate	7th F	Enrolled	
Accounting, B.S.	4	2	2	50.00%	0	50.00%	0	50.00%	2	50.00%		4	100.00%
Fashion Merchandising & Mgmt B.S.	75	55	50	66.70%	5	73.30%	0	73.30%	13	17.30%		68	90.70%
Finance, B.S.	6	3	3	50.00%	0	50.00%	0	50.00%	1	16.70%	1	5	83.30%
International Business, B.S.	9	4	3	33.30%	1	44.40%	0	44.40%	2	22.20%		6	66.70%
Management, B.S.	16	11	11	68.80%	0	68.80%	0	68.80%	3	18.80%		14	87.50%
Marketing, B.S.	8	4	4	50.00%	0	50.00%	0	50.00%	2	25.00%		6	75.00%
Division Total	118	79	73	61.90%	6	66.90%	0	66.90%	23	19.50%	1	103	87.30%

2017 Cohort Data													
	Cohort	Grad	4-Yr Grad		5-Yr Grad		6-Yr Grad		Trans Transfer		Enroll Grad/Trans		Success Rate
			In 4	Rate	In 5	Rate	In 6	Rate	Out	Out Rate	7th F	Enrolled	
Accounting, B.S.	9	6	6	66.70%	0	66.70%	0	66.70%	1	11.10%		7	77.80%
Merchandising & Mgmt B.S.	71	43	42	59.30%	0	59.20%	1	60.60%	21	29.60%		64	90.10%
Finance, B.S.	5	4	4	80.00%	0	80.00%	0	80.00%	1	20.00%		5	100.00%
International Business, B.S.	5	2	2	40.00%	0	40.00%	0	40.00%	1	20.00%		3	60.00%
Management, B.S.	6	2	2	33.30%	0	33.30%	0	33.30%	4	66.70%		6	100.00%
Marketing, B.S.	6	3	3	50.00%	0	50.00%	0	50.00%	3	50.00%		6	100.00%
Division Total	102	60	59	57.80%	0	57.80%	1	58.80%	31	30.40%	0	91	89.20%

RETENTION RATES



PERSISTENCE RATES

Trends in Persistence Rates By College/School/Division

