School of Business Thomas Jefferson University ACBSP Accreditation

The following programs in Thomas Jefferson University School of Business are accredited by the Accreditation Council for Business Schools and Programs (ACBSP).

- 1. BS (Accounting)
- 2. BS (Fashion Merchandising and Management)
- 3. BS (Finance)
- 4. BS (International Business)
- 5. BS (Management)
- 6. BS (Marketing)
- 7. MBA (on-campus, online)
- 8. MS (Fashion Merchandising and Management)
- 9. MS (Taxation)

ACBSP's mission is "to pursue a better tomorrow by advancing and recognizing excellence in business education through continuous improvement". ACBSP mission aligns well with the mission of Jefferson to "improve lives".

ACBSP accreditation is a validation of quality education and affirmation of institutional process in place for continuous improvement. To achieve accreditation requires demonstration of meeting seven standards of excellence that are modeled on the Education Criteria for Performance Excellence, Baldrige National Quality Program. The seven standards include Leadership, Strategic Planning, Student and Stakeholder Focus, Student Learning Assessment, Faculty Focus, Curriculum, and Business Unit Performance. Click link below to learn more:

https://acbsp.org/page/accreditation-standards

The following online programs in the School of Business are not accredited by ACBSP

BS (Business Administration)

BS (Human Resource Management)

BS (Organizational Leadership)

BS (Information Technology)

MS (Organizational Leadership)

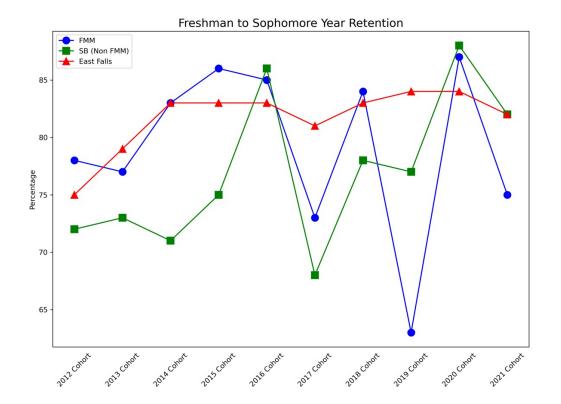
Degrees Conferred

Graduates by Program	2022-23	2023-24
BS (Accounting)	2	6
BS (Fashion Merchandising & Management	28	29
BS (Finance)	11	13
BS (International Business)	0	0
BS (Management)	6	12
BS (Marketing)	12	8
MBA	71	73
MS (Taxation)	5	2
MS (Global Fashion Merchandise)	1	5
Total	136	148
Student Achievement	Goal 2023	2022 Cohort Results
Retention (freshman to Sophomore)	greater than 80%	80.30%
4-year graduation rates for BS students	Greater than 65%	57.8% for 2017 cohort
Success rate	Greater than 85%	89.2% for 2017 cohort

GRADUATION RATES

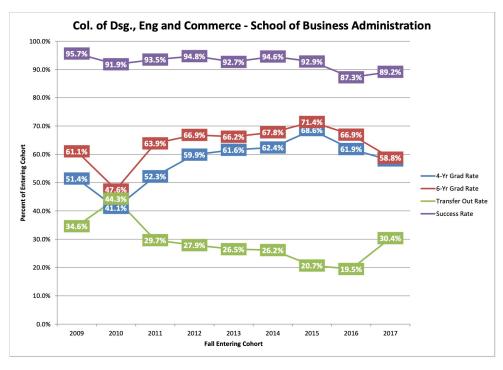
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A-Yr Grad S-Yr Grad G-Yr Grad Trans Transfer Enroll Grad/Trans	Fashion Merchandising & Managemen Undeclared Business Administration Division Total Business, B.S. Fashion Merchandising & Managemen Undeclared Business Administration Division Total Accounting, B.S. Fashion Merchandising & Mgmt B.S. Finance, B.S. International Business, B.S.	Cohort 52 88 0 0 140 140 Cohort 4 7 75 6 6 9 9	29 71 101 101 101 100 Grad 31 69 100 100 Grad 2 55 53 3 4 4	In 4 27 65 11 93 93 93 93 93 93 93 93 93 93 93 93 93	4-Yr Grad Rate 57.40% 65.00% 62.40% 62.40% 4-Yr Grad Rate 57.70% 75.00% 68.60% 4-Yr Grad Rate 50.00% 66.70% 50.00% 33.30%	11 6 6 C C 7 7 1 In 5 C 2 2 2 2	2014 Co S-Yr Grad Rate 59.60% 71.00% 67.10% 2015 Co S-Yr Grad Rate 57.70% 77.30% 70.00% 2016 Co S-Yr Grad Rate 50.00% 73.30% 73.30% 73.30% 74.40%	In 6	Data 6-Yr Grad Rate 61.70% 71.00% 71.00% 67.80% 67.80% Data 6-Yr Grad Rate 59.60% 78.40% 71.40% Data 6-Yr Grad Rate 35.00% 73.30% 44.40%	Trans Out 14 24 11 39 Trans Out 16 13 Trans Out 17 19 19 19 19 19 19 19 19 19 19 19 19 19	Out Rate 29.80% 24.00% 50.00% 26.20% Transfer Out Rate 30.80% 14.80% Out Rate 50.00% 17.30% 17.30% 16.70%	7th F 1 1 Enroll 7th F Enroll 1 Enroll	Enrolled 43 966 2 141	91.50% 96.00% 100.00% 94.60% 94.60% 94.60% 94.60% 94.30% 92.90% 83.30% 66.70% 87.50% 87.50% 87.50% 87.50%
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A-Yr Grad	Fashion Merchandising & Managemen Undeclared Business Administration Division Total Business, B.S. Fashion Merchandising & Managemen Undeclared Business Administration Division Total Accounting, B.S. Fashion Merchandising & Mgmt B.S. Finance, B.S. International Business, B.S. Management, B.S. Marketing, B.S.	Cohort 52 888 0 140 Cohort 4 75 66 9 9	29 71 11 101 101 101 101 101 101 101 101 1	In 4 27 65 1 3 3 3 3 3 3 4 4 4	4-Yr Grad Rate 57.40% 65.00% 62.40% 4-Yr Grad Rate 57.70% 75.00% 68.60% 4-Yr Grad Rate 57.00% 68.60% 68.60% 68.60% 68.60% 68.60% 65.00% 65.00% 65.00% 65.00% 65.00%	11 6 6 C C 7 7 1 In 5 C 2 2 2 2	2014 Co 5-Yr Grad Rate 59.60% 71.00% 67.10% 67.10% 67.10% 70.00% 2016 Co 5-Yr Grad Rate 57.70% 70.00% 2016 Co 5-Yr Grad Rate 50.00% 73.30% 50.00% 44.40% 68.80% 50.00%	In 6	Data 6-Yr Grad Rate 61.70% 71.00% 70.00% 67.80% 78.40% 78.40% 71.40% Data 6-Yr Grad Rate 59.60% 71.40% Data 6-Yr Grad Rate 50.00% 44.40% 68.80% 50.00%	Trans Out 144 11 39 Trans Out 16 13 29 Trans Out 13 29 Trans Out 23 33 22	Out Rate 29.80% 24.00% 50.00% 50.00% 16.20% Transfer Out Rate 30.80% 14.80% Transfer Out Rate 50.00% 17.30% 16.20% 17.30% 16.20% 17.30% 16.20% 17.30% 16.20% 17.30% 16.20% 17.30% 16.20% 17.30% 16.20% 17.30% 17.30% 18.80% 18.80% 18.80%	7th F 1 1 Enroll 7th F Enroll 1 Enroll	Enrolled 43 966 22 141 Grad/Trat Enrolled 47 83 130 Grad/Trat Enrolled 4 688 5 6 6 144 6 6 6	Success Rate 91.50% 96.00% 100.00% 94.60% 94.60% 94.60% 94.60% 94.30% 92.90% 92.90% 83.30% 66.70% 87.50% 87.50%
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Finance, B.S. 5 4 4 80.00% 0 80.00% 0 80.00% 1 20.00% 5 100.00° International Business, B.S. 5 2 2 40.00% 0 40.00% 0 40.00% 1 20.00% 3 60.00° Management, B.S. 6 2 2 33.30% 0 333.00% 0 33.30% 4 66.70% 6 100.00° Marketing, B.S. 6 3 3 50.00% 0 50.00% 0 50.00% 3 50.00% 6 100.00°	Fashion Merchandising & Managemen Undeclared Business Administration Division Total Business, B.S. Fashion Merchandising & Managemen Undeclared Business Administration Division Total Accounting, B.S. Fashion Merchandising & Mgmt B.S. Finance, B.S. International Business, B.S. Marketing, B.S. Division Total	Cohort Cohort Cohort Cohort Cohort 4 75 6 9 118	29 71 11 101 101 101 101 101 101 101 101 1	In 4 27 65 11 93 in 4 30 66 96 11 4 2 50 3 3 3 11 4 4 73	4-Yr Grad Rate 57.40% 65.00% 62.40% 4-Yr Grad Rate 57.70% 68.60% 4-Yr Grad Rate 50.00% 66.70% 50.00% 61.90% 4-Yr Grad Rate 50.00% 61.90%	In 5	2014 Co 5-Yr Grad Rate 59.60% 71.00% 67.10% 67.10% 67.10% 2015 Co 5-Yr Grad Rate 57.70% 70.00% 2016 Co 5-Yr Grad Rate 50.00% 44.40% 68.80% 50.00% 66.80%	In 6	Data 6-Yr Grad Rate 61.70% 71.00% 71.00% 67.80% 67.80% 6-Yr Grad Rate 59.60% 71.40% 71.40% Data 6-Yr Grad Rate 50.00% 6-9.00% 6-9.00% 6-9.00% 6-9.00% Data 6-Yr Grad Rate 50.00% 6-9.00% 6-9.00% 6-9.00% Data 6-Yr Grad Rate 6-Yr Grad Rate 50.00% 6-9.00% 6-9.00% Rate 7-9.00% 6-9.00% Rate Rate 6-Yr Grad Rate 6-Yr Grad Rate 7-9.00% Rate Rate 7-9.00% Rate Rate Rate Rate Rate Rate Rate	Trans Out 14 24 13 39 Trans Out 16 13 29 Trans Out 2 13 1 1 2 2 3 7 Trans Out	Out Rate 29.80% 24.00% 50.00% 50.00% 26.20% Transfer Out Rate 30.80% 14.80% 20.70% Transfer Out Rate 50.00% 16.70% 22.20% 19.50% Transfer Out Rate 50.00% 17.30% 18.80% 19.50%	7th F Enroll 7th F 1 Enroll 7th F 1 Enroll 7th F	Enrolled 43 96 96 12 141 Frolled 47 83 130 Grad/Trail For 68 68 14 68 103 Grad/Trail Gra	Success Rate 91.50% 96.00% 100.00% 94.60% 94.60% 94.60% 94.60% 94.30% 92.90% 92.90% 83.30% 66.70% 87.30% 87.30%
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Division Total 102 60 59 57.80% 0 57.80% 1 58.80% 31 30.40% 0 91 89.209	Fashion Merchandising & Managemen Undeclared Business Administration Division Total Business, B.S. Fashion Merchandising & Managemen Undeclared Business Administration Division Total Accounting, B.S. Fashion Merchandising & Mgmt B.S. Finance, B.S. International Business, B.S. Marketing, B.S. Division Total Accounting, B.S. Division Total	Cohort Cohort	Grad Grad	In 4 27 65 11 93 93 11 11 4 4 66 42 42 4 4 2 2 6 65 11 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	4-Yr Grad Rate 57.40% 65.00% 62.40% 4-Yr Grad Rate 57.70% 68.60% 4-Yr Grad Rate 50.00% 66.70% 50.00% 61.90% 4-Yr Grad Rate 66.70% 50.00% 61.90% 4-Yr Grad Rate 66.70% 33.30% 80.00% 4-Yr Grad Rate 66.70% 33.30% 33.30% 33.30% 33.30% 33.30% 33.30% 33.30% 33.30% 33.30% 33.30% 33.30% 33.30%	In 5	2014 Co 5-Yr Grad Rate 59.60% 71.00% 50.00% 67.10% 50.00% 77.30% 70.00% 2016 Co 5-Yr Grad Rate 50.00% 70.00% 2016 Co 5-Yr Grad Rate 50.00% 68.80% 50.00% 68.90% 50.00% 66.90% 68.90%	In 6	Data 6-Yr Grad Rate 5.00% 71.40% 5.00% 67.80% 67.80% 69.60% 71.40% Data 6-Yr Grad Rate 71.40% 71.40% 69.60% 69.00% 69.00% 66.90% 66.90% 66.70% 60.60% 80.00% 33.30% 40.00%	Trans Out 14 13 Out 24 13 11 29 Trans Out 23 13 23 Trans Out 21 14 24 44	Out Rate 29.80% 24.00% 50.00% 50.00% 60.00% 70.00% 14.80% 14.80% 14.80% 15.00% 16.70% 17.30% 19.50% 19.50%	7th F Enroll 7th F 1 Enroll 7th F 1 Enroll 7th F	Enrolled 43 96 2 141	\$\text{Success Rate}\$ 91.50% 96.00% 100.00% 94.60% \$\text{Success Rate}\$ 94.30% 92.90% \$\text{Success Rate}\$ 100.00% \$\text{83.30%} 66.70% \$\text{87.50%} \$\text{75.00%} 87.30% \$\text{100.00%} 60.00% 100.00%

RETENTION RATES



PERSISTENCE RATES

Trends in Persistence Rates By College/School/Division



Office of Institutional Research